



MOTHER'S DAY 2021

Our mothers deserve to be put in the spotlight on this special day. Surprise your mother with a product and make this day a beautiful one.

To celebrate Mother's day, **The Estée Lauder Companies** has selected the best products to surprise all mothers.

Discover a wide choice of different brands and products which will suit to all mothers.

Press contact: for more information or samples please contact
Marie Wauters – mwauters@be.clinique.com



ESTÉE
LAUDER
COMPANIES

SKINCARE



CLINIQUE

Moisture Surge 100 H Auto – Replenishing Hydrator

Provides hydration that goes over 10 layers deep and delivers 100 hours of hydration for plump, glowing skin, even after washing your face.

€23,28 (30ml) and €37,76 (50ml)
Available at all retailers and
Clinique online from April



LA MER

The Eye Concentrate

An enlightened new eye area — one that looks smoother, brighter and healthier than before.

€200 (30ml)
Available at all La Mer Point of Sales
and La Mer online



DARPHIN

Stimulskin Plus Absolute Renewal Cream

Stimulskin plus restores youthful looking skin from deep within. This advanced youth-boosting formula harnesses the botanical intelligence of precious and potent sea emerald, delivering its collagen-enhancing capabilities to the skin.

€218 (50ml)
Available at all Darphin point of sales

SKINCARE



GLAMGLOW

Youthmud Stimulating Glow Treatment

The 1 – step prep to help you instantly achieve camera-ready, super glowing skin for all of life's important occasions.

€19,90 (15ml), €49,50 (50ml) and €69,90 (100ml)

Available at Ici Parix XL



ORIGINS

Plantscription Multi-powered Youth Serum

As this lightweight, fast-absorbing serum works to fight visible signs of aging, skin is also left feeling refreshed with its beautiful, 100% essential oil blend of Mandarin, Star Anise, Pink Rose, Lavender and Geranium.

€60,00 (30ml) and €85,00 (50ml)

Available at Origins.eu, Ici Parix XL and Parfuma

MAKE-UP



CLINIQUE

Even Better Clinical Serum Foundation

A skin perfecting foundation that visibly reduces dark spots, evens, brightens, and hydrates skin tone, built with 3 serum technologies.

€48,61 (30ml)

Available at all Counters, Ici Paris XL, and Clinique.be



BOBBI BROWN

Crushed Shine Jelly Lipstick

Infused with Fruit Oils and Hyaluronic Acid for a vibrant pop of color, lip-loving moisture, and the ultimate mood boost. Just click to open, glide and go.

€29,00

Available at all counters



ESTÉE LAUDER

Pure Color Illuminating Shine Lipstick

This super shiny lipstick glides on smoothly and leave a hydrating feeling.

€37,76

Available at all counters from April



TOM FORD

Eye Color Quad Eyeshadow

Four rich, complementary shades to create the most diverse looks: from a sexy hint of color to bold smokey eyes and everything in between.

€80,00

Available at Parfuma and on Bijnekorf.nl

FRAGRANCE



ESTÉE LAUDER
Beautiful Magnolia

Beautiful Magnolia exudes passion and romance with a hint of playfulness, capturing the mesmerizing beauty of the magnolia in bloom and the lush scent that arises from the heart of the flower as the love story unfolds.

€118,96 (100ml), €90,00 (50ml), and €63,11 (30ml)
Available at all Estée Lauder Counters and online



AERIN
Rose De Grasse Pour Filles

Delicate notes of Pear, fresh Rose and Soft Musk capture the beauty of a new blossom on a sunny morning in the garden. Inspired by the memory of the softness of a kiss from a mother to her child.

€75,00 (30ml)
Available on Bijenkorf.be from April



TOM FORD
Soleil Brûlant

Conjures a blazing encounter between glimmering, gilded rays and naked skin. Your own private summer.

EMBARGO – April 1st

€282,00 (50ml)
Available on Bijenkorf.be, Parfuma and Paris 8 from April

FRAGRANCE



MICHAEL KORS
Gorgeous!

Michael Kors Gorgeous! blooms with an all-new kind of confidence. It's a blend of optimism brought forth by a bright white floral bouquet and a touch of tobacco accord, and a laid-back luxury reinforced by strong wood notes.

€111,72 (100ml), €86,90 (50ml) and €58,97 (30ml)
Available at Ici Paris XL



JO MALONE LONDON
Blossoms

Daydream in color with Jo Malone London. Bask in spring sunshine on exotic shores, swept up in waves of uplifting scent and the soft flutter of petals. Discover a colorful Blossoms collection, available in a new bottle design.

€59 (30ml), €117 (100ml)
Red Hibiscus: €70 (30ml), €146 (100ml)
Available at at Parfuma, Ici Paris XL, Inno, Planet Parfum, Paris 8,
Senteurs D'Ailleurs and online

HAIR CARE



AVEDA

Shampure Nurturing Shampoo Bar Limited Edition

This shampoo bar is weightless and creates long-lasting nourishment for hair. The packaging is planet-friendly for the Earth

€18,50

Available online from April



KILIAN

Good Girl Gone Bad Hair mist

A narcotic uninhibited whirlwind of flowers

€95

Available at all Kilian counters from April



BUMBLE AND BUMBLE

Haidresser's Invisible Oil Heat/Uv Protective Primer

Infused with 6 light oils that soften and detangle the hair. Has a protective effect against UV rays and against the heat of styling tools

€29,57 (250ml)

Available on Douglas.nl